

TECHNVISION VENTURES LIMITED
CIN: L51900TG1980PLC054066
Regd. Office: 1486(12-13-522), Lane No.13, Street No.14, Tarnaka, Secunderabad – 500 017.
Tel: 040-27170822, 040-27177591 Fax: 040 - 27173240
Website: www.technvision.com, Mail id: info@technvision.com

Notice is hereby given that 44th ANNUAL GENERAL MEETING of the Company scheduled to be held on **Monday, the 30th day of September, 2024** at 09.30 A.M. (Indian Standard Time – IST) through Video Conferencing / Other Audio Visuals Means ("VCO/AVM") Facility, without physical presence of members, in compliance with the applicable provisions of Companies Act, 2013 and MCA Circular No. 14/2020 dated April 8, 2020, Circular No. 17/2020 dated April 13, 2020, Circular No. 20/2020 dated May 5th, 2020, Circular No.02/2021 dated 13th January, 2021, Circular No. 02/2022 dated 05th May, 2022, Circular No. 10/2022 dated 28th December, 2022 and Circular No. 09/2023 dated 25th September, 2023 (collectively Referred as "MCA Circulars") and Circular No. SEBI / HO /CFD /CMD1 /CIR /P/ 2020/79 dated 12th May, 2020, SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated 15th January, 2021, SEBI/HO/CFD/CMD2/CIR/P/2022/62 dated 13th May, 2022, Circular No. SEBI/HO/CFD/PoD-2/P/CIR/2023/4 dated 05th January, 2023 and SEBI/HO/CFD/CFD-PoD- 2/P/CIR/2023/167 dated 07th October, 2023, issued by SEBI issued by SEBI, to transact businesses set forth in the Notice convening the 44th AGM.

Manner of registering/updating e-mail addresses:
Members holding share(s) in the physical mode are requested to register their email address temporarily with the Company's RTA i.e. Venture Capital and Corporate Investment Private Limited by writing at investor.relations@vcicpl.com and Member(s) holding shares in electronic mode are requested to register/update their e-mail addresses with their respective Depository participant(s) in order to receive the Notice of 44th AGM, Annual Report for the year ended 31st March, 2024 and login credentials for e-voting.
The Notice of the AGM of the Company inter alia, indicating the process and manner of e-voting is available to download from the Link [Annual-Report-2024.pdf](#) (technvision.com) or be obtained by sending a request through email to investor_relations@technvision.com. All the documents referred to in this Notice will be available for inspection at the registered office of the Company from the date of sending of Notice to till the date of AGM on all working days between 09.00A.M to 6.00 P.M.
Pursuant to Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Section 91 of the Companies Act, 2013 read with the Companies (Management and Administration) Rules, 2014, the Register of Members and Share Transfer Books of the Company will be closed from **Monday, the 23rd day of September, 2024 to Monday, the 30th day of September, 2024 (both days inclusive)** for the purpose of ensuing Annual General Meeting.
In Compliance with the Regulation 44 of SEBI (LODR) Regulations, 2015 and the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of Companies (Management and Administration) Rules, 2015, Company is providing remote e-voting facility and e-voting at AGM to its members holding shares either in physical or in demat form on Cut-off date i.e. **20th September, 2024** for transacting the business through Remote e-voting. The Company has completed sending electronic copies of Notice of AGM on 07th September, 2024. The period of Remote e-voting is given below and the remote e-voting module shall be disabled by the CDSL thereafter.

EVSN	Commencement of e-voting	End of e-Voting
240907010	26 th September, 2024 (09.00 A.M.)	29 th September, 2024 (05.00 P.M.)

Since the Company is required to provide members the facility to cast their vote by electronic means, shareholders of the Company, holding shares either in physical form or in dematerialized as on the closing working hours of Cut-off date may cast their vote electronically and members who attends the meeting through VC/OAVM facility and who had not cast their vote through remote e-voting, shall be eligible to vote through E-Voting facility during the AGM. The instructions for attending the AGM through VC/OAVM and E-Voting are provided in the Notice. Member may participate in the meeting even after exercising his right to vote through remote e-voting, but shall not be allowed to vote again in the meeting. Any person who acquires shares of the Company and becomes member of the Company after sending of notice and holding shares as on the Cut-off date i.e. **20th September, 2024**, may obtain the login ID and password by sending request at info@vcicpl.com or investor_relations@technvision.com.
The result of e-voting and ballot shall be aggregate and decided on or after the AGM of the Company but not later than 48 Hours from the conclusion of the AGM. In case of any queries or issues regarding remote e-voting and e-voting, you may mail to helpdesk.evoting@cdslindia.com.

For TECHNVISION VENTURES LIMITED Sd/-
Santosh Kumar Diddiga
Company Secretary

Place: Secunderabad
Date: 07.09.2024

यूको बैंक UCO BANK
(A Govt. of India Undertaking)
Head Office – II, Department of Information Technology 3 & 4, DD Block, Sector – 1, Salt Lake, Kolkata-700064

NOTICE INVITING TENDER
UCO Bank Invites following tenders through GeM Portal:
1. Supply, Installation & Maintenance of Biometric Devices.
2. Implementation of Integrated Cash Management Services (Integrated CMS).
For more details, please refer to <https://www.ucobank.com> & <https://gem.gov.in> (Assistant General Manager)
Department of Information Technology
Date : 09.09.2024

MAHESHWARI LOGISTICS LIMITED
CIN: L60232GJ2006PLC049224
Registered Office: MLL House, Shed No. A2-32 OPP. UPL 1st Phase, GIDC, Vapi Valsad Gujarat- 396195.
Phone: 0260-2431024. Email: info@mjlbiz.com or info@mjlbiz.com. Website: www.mjlbiz.com

NOTICE OF 18th ANNUAL GENERAL MEETING AND E-VOTING INFORMATION
Notice is hereby given that the 18th Annual General Meeting of the Company ("AGM") of the Members of Maheshwari Logistics Limited ("the Company") will be held on **Monday, September 30, 2024 at 4.00 p.m. IST** through Video Conferencing ("VC")/ Other Audio-Visual means ("OAVM") to transact the business as set forth in the notice of the AGM ("Notice"). The Annual Report of the company for the FY 2023-24 has been sent on September 4, 2024 electronic mode to the Members whose e-mail addresses are registered with the Registrar and Share transfer Agents/Depository in accordance with the General Circular No.10/2022 dated December 28, 2022, issued by the Ministry of Corporate Affairs ("MCA") and Circular No. SEBI/HO/CFD/PoD-2/P/CIR/2023/4 dated January 5, 2023, issued by the Securities and Exchange Board of India ("SEBI") (collectively hereinafter referred as "Circulars"). The Annual Report of the Company for the FY 2023-24 is also available on the Company's website at www.mjlbiz.com and on the website of the stock Exchange, National Stock Exchange of India Limited at www.nseindia.com, respectively, and on the website of National Securities Depository Limited at <https://www.evoting.nsdl.com>.

Remote e-voting information
1. In terms of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) rules, 2014, Regulation 44 of the Listing Regulations and Secretarial Standard on General Meetings (SS-2) issued by the ICSI (each as amended or modified from time to time), the Company is providing facility to its Members to cast their votes electronically through the electronic voting service facility provided by NSDL on the items of business set forth in the Notice.
2. The remote e-voting shall commence on Thursday, September 26, 2024 (9:00 a.m. IST) and ends on Sunday, September 29, 2024 (5:00 p.m. IST). The remote e-voting module shall be disabled by NSDL, thereafter upon the expiry of the aforesaid period. Once the vote on a resolution is cast by the member, the member cannot modify it subsequently.
3. Only the Members holding shares of the Company (in Physical or dematerialized form) on the cut-off date Monday, 23 September, 2024 shall be entitled to avail the facility of remote e-voting or voting at the AGM. The members who have already casted their vote through remote e-voting may attend the AGM but shall not be entitled to cast their vote at the AGM.
4. Any person who acquires shares of the Company and becomes a Member of the Company after the Notice is sent through e-mail and holds shares as of the cut-off date i.e. Monday, 23 September, 2024, may obtain the login ID and password for remote e-voting or e-voting at the AGM by sending a request at evoting@nsdl.co.in. However, if a person is already registered with NSDL for remote e-voting, then you can use your existing user ID and password for casting your vote.
5. Members, who will be present in the AGM through VC/OAVM facility and have not casted their vote on the Resolutions through remote e-Voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting system in the AGM.
6. Detailed procedure for e-voting and joining the Meeting through VC/OAVM is provided in the Notice of the AGM.
7. In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on toll free no.: 022-48867000 /022-24997000 or send a request to Ms. Pallavi Mahatre at evoting@nsdl.co.in

Book Closure
Also, notice is hereby given that pursuant to Section 91 of the Companies Act, 2013 read with Rules thereunder, the Register of Members and the Share Transfer Books of the Company will remain closed from Tuesday, September 24, 2024 to Monday, September 30, 2024 (both days inclusive) for the purpose of the AGM.
By Order of Board
For Maheshwari Logistics Limited Sd/-
Charmit Soni
Company Secretary & Compliance Officer
Dated: 08.09.2024
Place: Vapi

EIH Limited
A MEMBER OF THE OBEROI GROUP
Registered Office: N-806-A, 8th Floor, Diamond Heritage Building, 16, Strand Road, Fairley Place, Kolkata - 700001, West Bengal
Telephone: 91-33-22486751
Corporate Office: 7, Sham Nath Marg, Delhi - 110054
Telephone: 91-11-2389 0505
Website: www.eihltd.com, Email: isdho@oberoigroup.com
CIN: L55101WB1949PLC017981

POSTAL BALLOT NOTICE
The Members of the Company are hereby informed that pursuant to Section 108, 110 of the Companies Act, 2013, read with the Companies (Management and Administration) Rules, 2014 (including any statutory modification(s), amendment(s) or re-enactments(s) thereof), the applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Secretarial Standards on General Meetings issued by the Institute of Company Secretaries of India read with the General Circular Nos. 14/2020 dated 8th April 2020; 17/2020 dated 13th April 2020 and 09/2023 dated 25th September 2023 and other applicable Circulars issued by the Ministry of Corporate Affairs ("MCA") and the Securities and Exchange Board of India ("SEBI") (hereinafter collectively referred to as "Circulars") and other applicable laws and regulations (including any statutory modification or re-enactment thereof for the time being in force), the EIH Limited ("the Company") is seeking your approval on the Special Business as mentioned in the Notice of the Postal Ballot dated 2nd September, 2024 by way of remote e-voting process.
The Postal Ballot Notice along with explanatory statement ("Notice") was dispatched on Friday, 6th September 2024 through electronic mode to those members whose name appear in the Register of Members or in the Register of Beneficial Owners provided by the Depositories as on the cut-off date i.e., Friday, 30th August 2024 on their E-mail IDs registered with the Company or the website of the Depositories. Copy of the Notice is also available on the website of the Company, BSE, NSE and CDSL viz: <https://www.eihltd.com/investors/disclosure/>, www.bseindia.com, www.nseindia.com and www.evotingindia.com. Pursuant to MCA circulars requirement of sending the physical copies of the Postal Ballot Notice and Postal Ballot Form has been dispensed with.
As required under Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has engaged the services of Central Depository Services Limited (CDSL) to provide remote e-voting facility to all the Members of the Company. The Company has appointed, Mr. Arun Kumar Gupta, Practicing Company Secretary, M/s Arun Gupta & Associates as the Scrutinizer for conducting the process of remote e-voting, in a fair and transparent manner.
The communication of assent or dissent of the members would take place through the process of remote e-voting only. Any person who is not a shareholder of the Company as on the Cut-off date shall treat the notice for information purposes only. The remote e-voting period will commence at 10:00 A.M on Monday, 9th September 2024 and end at 05:00 P.M. on Tuesday, 8th October 2024. The remote e-voting module shall be disabled by CDSL thereafter and remote e-voting shall not be allowed after said date and time. The Members are, therefore, advised to exercise their vote well in advance.
Detailed procedure for remote e-voting is provided in the said Notice. In case of any queries/issues, you may refer to Frequently Asked Questions (FAQs) or shareholders are requested to contact at CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or toll free no. 1800 22 55 33 or can contact Mr. Lalit Kumar Sharma, Senior Vice President and Company Secretary at Investor Service Division, 7, Sham Nath Marg, Delhi-110054, Phone: 011-23890505, E-mail: isdho@oberoigroup.com. All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL,) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatali Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai – 400013.
In accordance with the MCA Circulars, the Company has made necessary arrangements for the members to register their e-mail address. (i) Member who have not registered their email address are requested to register with Depository Participant(s) where they maintain their demat accounts, if the shares are held in electronic form, and (ii) members holding shares in physical mode, who have not registered/updated their e-mail address with the Company, are requested to register/update their e-mail address by submitting Form ISR-1 (available on the website of the Company at www.eihltd.com) duly filled and signed along with requisite supporting documents to RTA viz. Link Intime India Pvt. Ltd., at Noble Heights, 1st Floor, Plot No. NH 2, LSC, C-1 Block, Near Savitri Market, Janakpuri, New Delhi-110058.
The result of the postal ballot vote / remote e-voting will be declared within the time prescribed under law. The result alongwith the Scrutinizer Report shall be displayed on the Notice Board at the Registered Office of the Company at N-806-A, 8th Floor, Diamond Heritage Building, 16, Strand Road, Fairley Place, Kolkata – 700001, West Bengal and shall also be placed on the Company's website <https://www.eihltd.com/investors/disclosure/> and communicated to the stock exchanges where the Company's shares are listed.

For EIH Limited
Date : 6th September, 2024
Place: Delhi

Lalit Kumar Sharma
Company Secretary

Arihant Foundations & Housing Limited
CIN: L70101TN1992PLC022299
Regd Office: No.3, Ganapathy Colony, 3rd Street, Off. Cenopath Road, Teynampet, Chennai-18. Telephone Number: 044-42244444

NOTICE TO MEMBERS
Notice is hereby given that the 31st Annual General Meeting of the Company will be held on **Monday, the 30th September 2024** through video conferencing (VC)/ Other Audio Visual Means (OAVM) to transact the business in the Notice of AGM, sent to the members by email in compliance with the Pursuant to the applicable provisions of the Companies Act, 2013 ("Act"), General Circular Nos. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, 20/2020 dated May 5, 2020, 02/2021 dated January 13, 2021, and 21/2021 dated December 14, 2021 Circular No 3/2022 dated May 5, 2022 and General Circular No. 11/2022 dated December 28, 2022 and Circular No. 09/2023 dated September 25, 2023 issued by Ministry of Corporate Affairs (MCA), Government of India (hereinafter referred to as "MCA Circulars") and the SEBI vide its Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated May 12, 2020, SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated January 15, 2021, SEBI/HO/CFD/CMD2/CIR/P/2022/62 dated May 13, 2022, SEBI/HO/CFD/PoD-2/P/CIR/2023/4 dated January 05, 2023, SEBI/HO/CFD/CFD-PoD-2/P/CIR/2023/167 dated October 07, 2023 issued by the Securities and Exchange Board of India (referred to as "SEBI Circulars"). Accordingly, the Annual General Meeting of the company is also being held through VC/ Other Audio Visual Means (OAVM) to transact the business as set forth in the Notice of the 31st Annual General Meeting.
In compliance with the above circulars, electronic copies of the notice of AGM and Annual Report for the financial year 2023-24 has been sent to the shareholders whose email address are registered with the company / Depository Participant(s) (DP) in permitted mode on 06th September 2024. The requirement to send a physical copy of the Notice of the 31st Annual General Meeting and the Annual Report to the members has been dispensed with the above circulars. Shareholders holding shares in Dematerialized form are requested to register their email address and mobile numbers with their relevant depository through their depository participants. Shareholders holding shares in Physical form are requested to furnish their email address and mobile number by clicking the <https://investors.cameoindia.com> with the company registrar and Share Transfer Agent, Cameo corporate Services Limited or email to investors@cameoindia.com.
The Members are further informed that pursuant to Section 108 of the Companies Act, 2013 read with the Rule 20 of the Companies (Management and Administration) Rules 2014 as amended from time to time and Regulation 44 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015 the Company is providing its member remote e voting facility (remote e voting) to cast their votes on all resolutions set out in Notice of Annual General Meeting. Additionally, the company is providing the facility of voting through an e voting platform provided by CDSL during the Annual General Meeting. Detailed procedure of remote e voting is provided in the Notice of Annual General Meeting.
Members are informed of that.
• The cutoff date for the purpose of remote e voting for the Annual General Meeting is **20.09.2023**.
• Remote e voting shall commence on **27.09.2024 at 9:00 AM** and shall end on **29.09.2024 at 5:00 PM**, after which e voting shall be disabled by CDSL.
• The members who cast their vote by remote e-voting may attend the meeting but shall not be entitled to cast their vote again.
• Any person who becomes member of the Company after dispatch of the Notice of the meeting and holding shares as of the cut-off date i.e., 26.09.2023, may obtain the Notice of the meeting containing the detailed procedure of e-voting and the details of User Id and Password by sending a request at investors@arihants.co.in. However, if he/she is already registered with CDSL for remote e voting then he/she can use his/her existing user ID and password for casting their votes.
The Board has appointed M/s. V Suresh Associates, Practicing Company Secretaries, Chennai as a scrutinizer for remote e voting and e voting at Annual General Meeting. The notice of the 31st AGM and Annual Report for the financial year 2023-24 will also be made available on the company's website at www.arihantspaces.com, stock exchange websites and CDSL website www.evotingindia.com.
In case of any queries relating to e voting, members may refer the Frequently Asked Question (FAQs) and e voting manual available at www.evotingindia.com under help section or email to helpdesk@evoting@cdslindia.com In case of any queries/grievances relating to voting by electronic means, the Members/Beneficial owners may contact at the following address: Mr. Murali, M/s. Cameo Corporate Services Limited Registrar & Share Transfer Agents, Subramanian Building, No.1 Club House Road, Anna Salai, Chennai – 600 002 Ph : 28460390; e-mail: investors@arihants.co.in. Pursuant to Section 91 of the Companies Act 2013 read with applicable rules and Regulation 42 of the SEBI(LODR) Regulations, 2015 the register of members and Share Transfer books of the company will remain closed from **23.09.2024 to 30.09.2024** (Both days inclusive) for the annual closing and 31st Annual General Meeting.
By order of the Board of Directors
For Arihant Foundations & Housing Limited Sd/-
(Kamal Lunawath)
Managing Director
DIN: 00087324
Date: 06.09.2024
Place: Chennai

Minimum pension recipients under EPS up 3rd yr in a row

Increased nearly 4% to 2.13 million in FY24

SHIVA RAJORA
New Delhi, 8 September

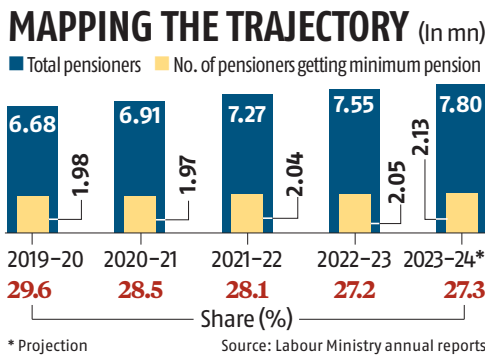
The number of people receiving government support for the minimum monthly pension of ₹1,000 under the Employee Pension Scheme (EPS) may have increased for a third year in a row in FY24, the data gathered from the latest annual report of the labour ministry shows.

Experts say this increase in beneficiaries is owing to stagnation in wages of workers and high inflation, leading to lower contributions from subscribers, thus necessitating government contribution.

The data shows the number of pensioners receiving government support is projected to have risen by nearly 4 per cent to 2.13 million in FY24 from 2.05 million in FY23.

In terms of share, the number of pensioners receiving support stood at 27.3 per cent, slightly up from the 27.2 per cent in the corresponding time period.

K R Shyam Sundar, adjunct professor,



Management Development Institute, said a large number of subscribers under the EPS were lowly paid, thus limiting their contributions to their pension during their working age, making them dependent more on social capital rather than pension.

"The EPS is a contributory scheme and the pension received is proportional. However, the stagnation in wages and an increase in inflation during a worker's lifetime mean that contributions are less, thus leaving a worker with a very small corpus and little pension afterwards, which then has to be supplemented by government funds," he said.

Weekend Update

Tuhin Kanta Pandey appointed fin secy

Senior bureaucrat Tuhin Kanta Pandey (pictured) was on Saturday designated as the new finance secretary, according to an official order. Pandey, a 1987-batch Indian Administrative Service (IAS) officer of Odisha cadre, is currently the secretary of the Department of Investment and Public Asset Management (DIPAM). The Appointments Committee of the Cabinet has approved designating Pandey as the finance secretary, the order issued by the personnel ministry said.

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Five killed in fresh Manipur violence

Five people were killed in fresh violence in Manipur's Jiribam district on Saturday, police said. According to the police, militants entered the house of a person who lived alone at an isolated location around 5 km from the district headquarters and shot him dead in his sleep. Amid a fresh bout of violence in Manipur, Chief Minister N Biren Singh on Sunday appealed to the Centre to take steps to protect territorial integrity of the state, according to an official. Singh also urged the central government not to give in to the demand for a separate administration raised by Kuki Zo groups, said the official on condition of anonymity.

Pak Army admits role in Kargil war

General Asim Munir, a serving Pakistani Army chief, had mentioned the involvement of Pakistan Army in the Kargil war. Munir, the chief of Army staff was speaking during the Defence and Martyrs Day event at Rawalpindi on Friday. "Pakistani nation is a courageous and bold nation, which understands best the importance of independence and how to protect it at any price. Whether the Pak-India wars of 1948, 1965, 1971 and Kargil or Siachen conflict, thousands of martyrs gave sacrifices for the security and honour of the country," Munir said.

‘Tokyo Games changed the way Indian para-athletes are perceived’

"In terms of brand deals and endorsements, there is still a huge gap between able-bodied athletes and para-athletes. Going forward, more visibility is required," Paralympian shooter Avani Lekhara from Rajasthan, who became the first Indian woman to bag two medals at the Paralympics, tells *Business Standard*.

While brands are now coming forward to partner with the Paralympic Committee of India, individual player brand deals are significantly low.

"Talks are on but they are mostly short-term engagement and not endorsement deals," says Neerav Tomar, founder and managing director, IOS Sports, the agency that manages multiple athletes, including Paralympians Sumit Antil and Nishad Kumar. "The number (of deals for Olympians and Paralympians) is not really comparable at this point," Tomar adds.

"Historically, there hasn't been much representation around para-athletes from a brand perspective. With their best medal tally in Paris, it has triggered considerable organic interest," says Vishal Jaison, co-founder, Baseline Ventures. "Multiple queries and discussions are taking place," he notes. Is the government funding enough to sponsor athletes at the

global level? Experts and players reckon that in para-sports, more funds are needed owing to the intricacies and the specialised equipment. "Corporations can provide additional funding for training, equipment, and travel," says former Paralympic fencer Vibhas Sen. He highlights that businesses can offer long-term security by arranging the post-sport career paths and mentorships.

Para shooter and silver medal winner at Paris Games, Manish Narwal, says it may take 4-5 years more for the corporate world to take up interest in para-sports.

"It is because of foundations like OGQ, GoSports and government recognition that athletes have to worry less about funding," Narwal explains. Balwan Singh, a gold medalist at the 2006 (Fespics) Asian Games in track-and-field, says that on his return, he received ₹1,00,000 as prize money from the Delhi government, while able-bodied athletes received ₹10,00,000.

"It was years of legal battle. The prize money is at par now," Singh adds.

"The training was a challenge then, jisko jahan jagah milti thi, yahan train karte the (Athletes used to train wherever they got space)," he says. "There's much more media coverage, public interest, and

awareness now. The infrastructure for para-athletes has improved considerably," Sen adds. "In 2017, when I took up archery, nobody knew the sport," says para-archer, and Paris medalist Rakesh Sharma.

While the Khelo India scheme was launched in 2017, the programme for para athletes began only in 2023.

Abiba Ali, 20, a para-athlete who trains at New Delhi's Siri Fort Sports Complex, says she sees Lekhara as her inspiration. "An accident in 2015 left me wheelchair-bound and clueless about the future," Ali says. "I am now targeting the next Olympics," she adds.

"While I was looking for options, Avani's story piqued my attention. When she won gold at Tokyo, it was my final clarion call to take up the sport," Ali adds. Francis and Narwal agree that the Tokyo Olympics has changed the way para-athletes are perceived. "With consistent performances of para athletes at the global stage, and the increased international visibility, especially the last two editions of the Olympics, brands are open to exploring long-term, and meaningful partnerships," Jaison adds. For now, it is time for the country's Paralympians to bask in the new-found glory.

Motherhood in talks to join Apple network

TDK has since established a production facility in Gurugram, with investment figures undisclosed.

More recently, the Motherhood group is in talks to join the Apple supply chain network in India, in a joint venture with Hong Kong-based BIEL Crystal Manufactory to make components. Apple's existing supply chain in India is already showing results: Its three iPhone assembly vendors — Tata Electronics, Pegatron, and Foxconn — have managed to achieve local value addition in the range of 12-14 per cent over the past three years. With new partnerships on the horizon, this figure is expected to rise. The Indian government's electronics production-linked incentive (PLI) scheme has set a target of 40 per cent value addition by 2027.

Following the Galwan Valley border clashes and rising tensions between India and China and the changes under the Press Note-3 regard-

Brands hit refresh button

He added that Coca-Cola India is strategically positioned to capture market opportunities in both traditional and emerging channels, with a tailored pricing approach designed to meet diverse consumer needs.

"This festival season, we're focused on enhancing convenience and delighting consumers with our refreshing products and innovative marketing campaigns," Bajoria said.

Bisleri, a major player in the water and carbonated drinks market, is also scaling up its production capacity to meet the projected increase in demand. While the company has not disclosed exact figures, a spokesperson said, "With the festival season coinciding with a rise in travel and frequency of dining out, consumption levels have notably increased. We are proactively expanding capacity across our owned and co-packer facilities across water, soda, and carbonated soft drink categories to ensure adequate stock replenishment at key loca-

tions." Dabur India is preparing for the season with product rollouts and variants, including Diwali gift packs.

"Though it's still early to predict outcomes, we expect demand to pick up gradually as consumer sentiment improves, particularly in rural areas," said Ankush Jain, chief financial officer of Dabur India. Jain said that the October-December quarter is critical due to heightened demand for winter-specific products. "We're rolling out a range of products and Diwali gift packs, catering to both mainstream and premium consumers," he said.

This year, Dabur is also focusing on experiential marketing and consumer engagement through events like melas, haats, festival gatherings, and trade activations.

"Each festival season offers unique opportunities, and this year we see great potential in quick commerce and other new-age business drivers," Jain noted. "Our supply chain is fully prepared for the expected uptick in demand."

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